



THE NEW DODGE

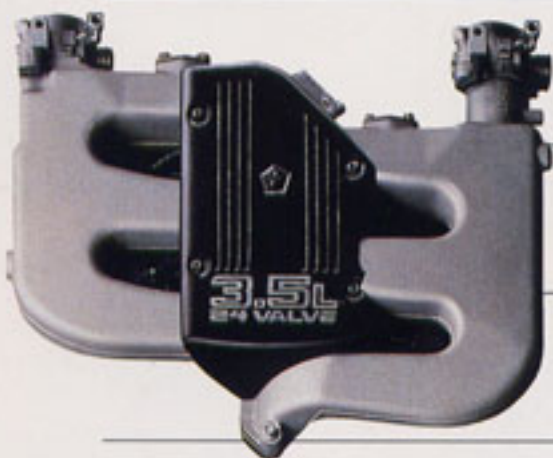
1 9 9 5

INTREPID

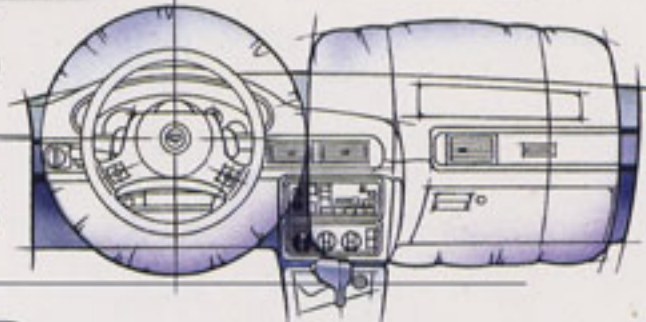


CAB-FORWARD
DESIGN

214 HP 24 VALVE OHC V6



ROOMINESS



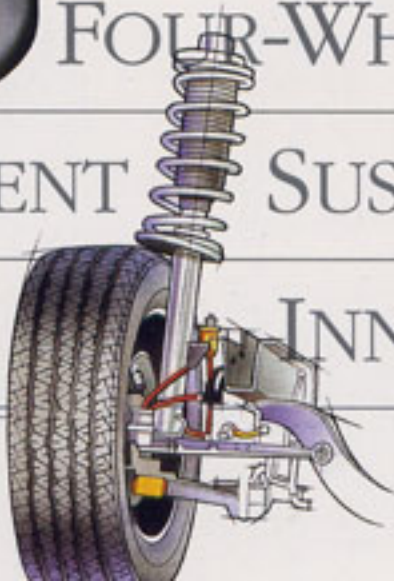
DUAL AIR BAGS

FOUR-WHEEL ABS

INDEPENDENT SUSPENSION

QUALITY

INNOVATIVE



“Intrepid is an American car that can hold its own
in any company on any kind of road.”

— *Automobile Magazine*

With the recent introduction of Intrepid, our goal was to create a totally new kind of sedan. A roomy, luxurious, stylish, *driver's* four-door.

What happened after that, of course, was a sales success that had been foreign to American carmakers for decades.

Along the way, old attitudes were adjusted, old methods discarded. New alliances were formed — and a new one-billion-dollar automotive headquarters was also created, our Technology Center in Auburn Hills, Michigan.

In the background of the photo below is the Portofino concept car, one of the three Intrepid progenitors whose appearances at auto shows in places like Tokyo, Frankfurt, and Detroit helped revise conventional thought about the role of sedans forever.

Portofino, Millenium, and Optima. Each one a step up the evolutionary ladder that leads to a practical production sedan. With Intrepid they were fused into the purest amalgam of design and engineering; a molten flow of sheet metal and space age electronics that push dramatically the parameters of automotive innovation.



CustomerOne

For all of Intrepid's
well-deserved

success, the biggest changes at your Dodge dealership have nothing to do with cars ... and everything to do with you, the customer. Your perceptions of the dealership will determine whether you become a one-time buyer or a loyal Dodge customer for life.

That's why we created Customer One, an ongoing training initiative that has already reached more than 100,000 factory, field and dealership personnel throughout the country.

This attitude awakening encompasses an array of highly effective programs dedicated to continuous improvement and a daily sensitivity to every customer's feelings. We ask every Dodge salesperson to become "certified" through completion of intensive product and human needs training. Our Mopar Service and Parts technicians work toward their Master's level proficiency rating and the MasterTech Golden Tool Award. And our Owner Communications Program surveys every Dodge buyer and maintains an ongoing dialogue. Let's face it, no carmaker can promise the perfect experience every time. But Chrysler and its Dodge dealerships are working, training, and continually improving to bring you the most memorable and positive experience attainable each time we're allowed the privilege of serving you.



Some of the equipment shown or described throughout this catalog is available at extra cost. Savings on option packages based on cost of package items if purchased separately.

About this catalog. Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details.

Intrepid provides both active and passive safety.

Intrepid's road competence combines an agile responsiveness to driver control input, with superb braking capabilities and surplus horsepower for passing and blending into traffic from freeway on-ramps. This is exactly the combination of motorized agility that enables alert drivers to *avoid* accidents.

Try as a driver will, however, that simply isn't always possible. So Intrepid's engineers have also provided features which can reduce the likelihood of injuries sustained on impact.



Intrepid is fitted with standard driver and front passenger air bags.*

Ingenious design makes possible the installation of a fully usable glove box on the passenger side — an item often missing in other vehicles equipped with dual air bags.*

Steel side-guard door beams, too, are standard,

and beneficial to your well-being.

Because Intrepid is a family sedan,

an equally ingenious Integrated Child Safety Seat† is made available. Folding down out of the middle of the rear seat, it provides a five-point belt system for use by children at least one-year old and weighing between 20 and 66 pounds. Extra security for older kids is provided by standard child-protection rear door locks, and Intrepid's speed-sensitive automatic power door locks, activated by your Dodge dealer, which lock when you reach 15 miles per hour.

For greater ease and comfort, Intrepid's standard three-point seat belts for outboard seating positions have locking retractors to eliminate slack and hold occupants more securely in their seats during heavy braking.



The shoulder straps on the front belts are adjustable to more comfortably fit across your chest.

While you're examining the safety of the new Intrepid, you might want to take a second glance at the easy access to all that back seat head, hip, and leg room — and the ease of exiting from it. Intrepid is safe. And conveniently comfortable.

* Always wear your seat belts.

† Available in Medium Quartz cloth only.





"The seats are comfortable, controls are easy to find and the tactile feel is superb."

— Motor Trend

It begins with more interior volume than any midsize sedan — more sheer room. It continues with masterful design — ergonomic engineering — of all the things that make driving a car not only instinctual, but enjoyable. The quick, clear systems assessment made possible by clean, beautifully designed analog instrumentation that reads as easily at night as it does in the day. The front bucket seats that provide comfort and support in the g forces Intrepid's suspension is capable of handling. The ease with which you can reach the controls and the satisfying precision of operation.

Intrepid's cab-forward architecture and careful attention to aerodynamic detailing reduce wind noise. Road noise and moisture are minimized by triple door seals, inner door panel seals, floor silencers, and mastic sound insulation.

If you'd like to change the temperature, Intrepid's standard heating/air conditioning is vented to the rear via specially located directional ducts, among 10 other such outlets.



The optional automatic temperature control system is shown below. The 50/50 front bench* has vents located beneath the front seats.

This consideration of your driving needs led to the "quiet" engineered into Intrepid and extends to the optional equipment which fills Intrepid with music and long-distance conversation. Intrepid is equipped with an AM/FM stereo cassette with six speakers, but a variety of other sound systems is available, including the Chrysler/Infinity Spatial Imaging™ compact disc player shown at left. And Intrepid's optional built-in mobile phone has been integrated into the console for ease of use as well as security, offering all the state-of-the-communications-art features. See your dealer for details.

For all of its luxury and convenience, Intrepid speaks to the road with sureness and stability.

*A credit delete option.





Intrepid goes as well as it looks. That's because it was designed and engineered — not “styled” — to fulfill a clearly defined purpose — that of moving one to six people over any road smoothly, comfortably, and securely.



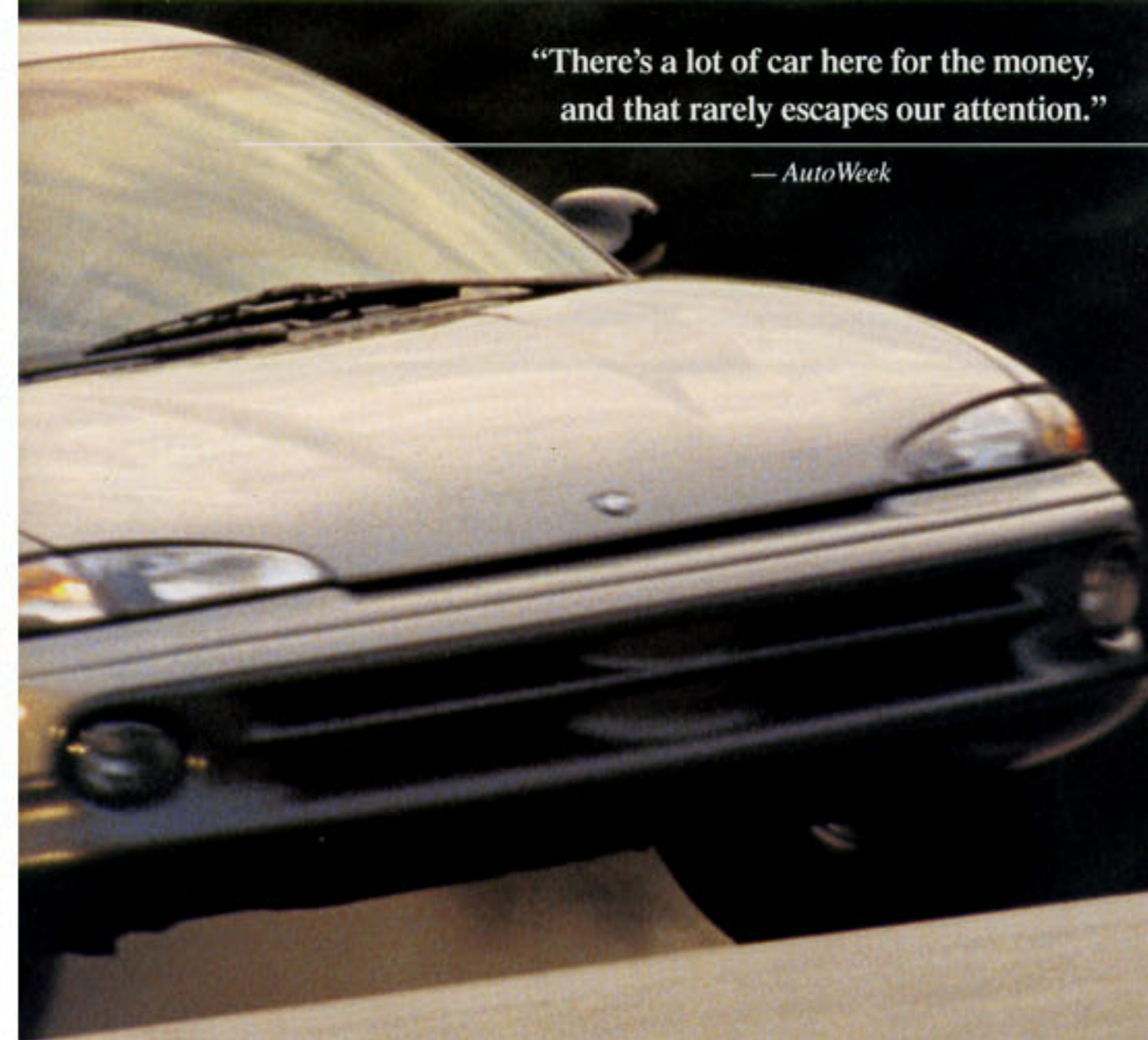
Intrepid has two available engines, the standard 3.3-liter V6 with 161 horsepower, and the optional 24-valve, 3.5-liter that generates 214 horsepower. With either one, smooth, precise shifting is provided by an automatic overdrive transaxle utilizing electronic controls to optimize shift points

for all four forward gears. Intrepid's precision feel extends to its steering system, which features a rack-and-pinion unit for crisp, direct response. ES models include speed-sensitive variable-assist power steering, for parking ease and highway feedback.



“There’s a lot of car here for the money, and that rarely escapes our attention.”

— *AutoWeek*



Excellent ride and handling characteristics are promoted by Intrepid's 113-inch wheelbase and four-wheel fully independent suspension, which enable substantial 7.48-inch wheel travel up front, and 8.5-inch rear-wheel travel. Gas-charged struts, shown center left, and shocks, as well as front and rear stabilizer bars, are available on two choices of suspension tuning, Touring or Performance, depending on your desire for firmness or control.

Great driver's cars, of course, don't just “happen.” They're created component by component, system by system, on drawing boards and computers. They come together in real driving situations on both test tracks and public roads. A total of more than three million miles were driven during the Intrepid development program to ensure that it met our objectives — and your expectations.

What it all means, of course, is the sort of driving exhilaration that moves Intrepid to another level of roadability. We call it “active safety.” But enthusiasts call it “superb.”



Intrepid's standard equipment is substantial.



DODGE INTREPID

INTREPID FEATURES & SPECIFICATIONS

	Intrepid	Intrepid ES
Power Train Features		
3.3-liter V6 engine ⁽¹⁾	S	S
3.5-liter, 24-valve, single overhead cam V6 engine	O	O
Sequential multipoint fuel injection	S	S
Distributorless ignition system	S	S
Four-speed automatic transaxle, computer controlled with lockup torque converter	S	S
Chassis Features		
Unibody construction	S	S
Four-wheel independent Touring suspension	S	S
Four-wheel independent Performance suspension	NA	O
Power-assisted front disc/rear drum brake system	S	NA
Power-assisted four-wheel disc anti-lock brake system	O	S
P205/70R15 all-season steel-belted radial tires mounted on 15-inch steel wheels with wheel covers	S	NA
P225/60R16 all-season touring steel-belted radial tires mounted on 16-inch polycast wheels	P	NA
P225/60R16 all-season touring steel-belted radial tires mounted on 16-inch aluminum wheels	NA	S
P225/60R16 all-season performance steel-belted radial tires	NA	O
T115/80D15 compact spare tire	S	S
Power-assisted rack-and-pinion steering (17.0:1 steering ratio)	S	S
Speed-sensitive variable-assist power steering	O	S
Composite 18-gallon fuel tank	S	S
Exterior Features		
Antichip protective coating on lower body panels	S	S
Dent-resistant composite front fenders	S	S
Composite halogen headlights	S	S
Integrated, fascia-mounted fog lights	NA	S
Neutral density, full-width taillights	S	S
Body-color bodyside molding	S	S
Ground effects bodyside cladding	NA	S
Intermittent speed-sensitive windshield wipers	S	S
Moonroof ⁽²⁾	O	O
Tinted glass (all windows, includes solar control glass windshield and rear window)	S	S
Clear Coat paint	S	S
Safety Features		
Driver and front passenger air bags ⁽³⁾	S	S
Integrated Child Safety Seat (rear) ⁽⁴⁾	O	O
Three-point active seat belts at all outboard seating positions	S	S
Front and rear "crumple zones"	S	S
High-strength steel side-guard door beams	S	S
Front disc, rear drum brakes	S	NA
Four-wheel disc brakes	P	S
Four-wheel disc brakes with anti-lock system (ABS)	O	S
Low-speed traction control	NA	O
Electric rear window defroster	S	S
Child-protection rear door locks	S	S
Center high-mounted supplemental stoplight	S	S
Oversize dual power heated remote control outside mirrors	S	S
Security Features		
Remote/Illuminated Entry System	O	O
Anti-theft Security System	O	O
Locking gas cap (Mopar)	O	O
Wheel locks (Mopar)	O	O
Cellular Phone Availability		
Visorphone ⁽⁵⁾	O	O
Mobile phone ⁽⁶⁾	O	O
Portable phone ⁽⁷⁾ (8)	O	O
Interior Features		
Electronic speed control	O	S
Air conditioning		
—Manual	S	S
—Automatic temperature control	NA	O
Cloth-upholstered front bucket seats with infinitely adjustable reclining seatbacks and two-way adjustable head restraints	S	NA
Premium cloth-upholstered front bucket seats with driver-side manually adjustable lumbar support, infinitely adjustable reclining seatbacks, two-way adjustable head restraints and seatback map pockets	NA	S
Power windows with driver's express-down feature	P	S
Power door locks with dealer-activated speed-sensitive feature	O/P	S
Contoured, three-passenger rear seat with folding center armrest	NA	S
Full rear bench seat without armrest	S	NA
Floor console with dual cup holders in armrest, cassette or compact disc storage and rear heater/air conditioning outlets ⁽⁹⁾	S	S

Interior Features (continued)

	Intrepid	Intrepid ES
50/50 split front bench seat	O	NA
Three-point seat belts at all outboard seating positions; front belts feature adjustable turning loops and traveling inboard buckles for added comfort	S	S
Tilt steering column	S	S
Electromechanical instrument cluster, including tachometer	S	S
Graphic display message center	P	S
AM/FM electronically tuned cassette stereo radio with six speakers	S	S
Chrysler/Infinity Spatial Imaging™ cassette player	O	O/P
Chrysler/Infinity Spatial Imaging™ compact disc player	NA	O
Reminder chimes for key-in-ignition, fasten-seat-belts, headlights-on, turn-signal-on and door-ajar	S	S
Dual covered visor vanity mirrors	S	S
Driver and passenger sun visors with secondary "sun-blocker" design	O	O
Front door map pockets	S	S
Luggage compartment cargo net	NA	S

S=Standard. O=Optional or in a package. NA=Not available. P=Available in Customer-Preferred™ packages.
⁽¹⁾ Available with a flexible fuel option. ⁽²⁾ Late availability. Not available with Light Driftwood on Intrepid models.
⁽³⁾ Always wear your seat belts. ⁽⁴⁾ Available with Quartz cloth only. ⁽⁵⁾ Chrysler Cellular Systems For 1995 — Chrysler will be offering a selection of dealer-installed/supplied cellular phones in several models to enhance the available optional equipment list. OM® and Chrysler Cellular Systems warrant and service these products. Restrictions apply. Ask your dealer for details.
⁽⁶⁾ Available with Docking Station. ⁽⁷⁾ Requires bucket seats.

Power Train Availability

Standard 3.3-Liter Engine Specifications

Engine type	Overhead valve, 60-degree V6
Horsepower	161 @ 5,300 rpm
Torque	181 @ 3,200 rpm
Fuel system	Sequential multipoint electronic fuel injection
Bore and stroke	3.66" x 3.19"
Compression ratio	8.9:1

Optional 3.5-Liter Engine Specifications

Engine type	Single overhead cam, 24-valve, 60-degree V6
Horsepower	214 @ 5,850 rpm
Torque	221 @ 3,100 rpm
Fuel system	Sequential multipoint electronic fuel injection featuring dual throttle bodies
Bore and stroke	3.78" x 3.19"
Compression ratio	9.4:1

Exterior Dimensions

Wheelbase	113.0"
Overall length	201.7"
Overall width	74.4"
Overall height	56.3"
Track (front/rear)	62.0"/62.0"

Specifications

Curb weight (lb)	3,316/3,407 ⁽¹⁾
Turning diameter (ft)	37.6
Maximum towing capacity (lb)	2,000
Coefficient of drag	.31 ⁽²⁾

Interior Dimensions

Head room (front/rear)	38.4"/37.2"
Leg room (front/rear)	42.3"/38.7"
Hip room (front/rear)	56.2"/58.1"
Shoulder room (front/rear)	59.0"/58.9"
EPA interior volume	104.5 cu ft
Trunk volume	16.7 cu ft

⁽¹⁾ First number is for Intrepid, second number is for Intrepid ES.

⁽²⁾ Intrepid, Intrepid ES is .33.

Color Combinations

Exterior Paint Color	Interior Color	Intrepid	Intrepid ES
Wildberry Pearl Coat ⁽¹⁾	Quartz, Driftwood	X	X
Orchid Pearl Coat ⁽¹⁾	Quartz	X	X
Metallic Red ⁽²⁾	Quartz, Driftwood	X	X
Char-Gold Satin Glow ⁽³⁾⁽⁴⁾	Quartz, Driftwood	X	X
Teal Satin Glow ⁽¹⁾	Quartz, Driftwood	X	X
Medium Blue Pearl Coat ⁽¹⁾	Quartz, Driftwood	X	X
Medium Spruce Pearl Coat ⁽¹⁾	Quartz, Driftwood or Spruce	X	X
Black ⁽¹⁾	Quartz, Driftwood	X	X
Bright White ⁽²⁾	Quartz, Driftwood or Spruce	X	X
Bright Platinum Metallic ⁽³⁾⁽⁴⁾	Quartz, Driftwood or Spruce	NA	X
Light Driftwood Satin Glow ⁽²⁾	Quartz, Driftwood	X	NA

⁽¹⁾ Intrepid ES models have Dark Quartz bodyside cladding accents. ⁽²⁾ The cladding is body-colored on ES models. ⁽³⁾ Available at extra cost. ⁽⁴⁾ Intrepid ES models have Dark Fern Gray bodyside cladding accents. Clear Coat finish is standard on every 1995 passenger car built by Chrysler Corporation.

Intrepid ES's equipment level is astonishing.



DODGE INTREPID ES

Customer-PreferredSM Package Group Codes

Power Train Availability							
Engine	Transaxle	Intrepid			Intrepid ES		
3.3-liter 12V V6	4-spd auto	22B	22C	22D	22K	22L	22M
3.3-liter FFV	4-spd auto	24B	24C				
3.5-liter 24V V6	4-spd auto			26D		26L	26M

Package Content

Floor mats, front and rear		•	•	S	S	S	
Electronic speed control		•	•	S	S	S	
Power door locks—speed-sensitive ⁽¹⁾		•	•	S	S	S	
Power windows with one-touch down feature		•	•	S	S	S	
Power deck lid release			•	S	S	S	
Eight-way power driver's seat			•		•	•	
Message center			•	S	S	S	
Leather-wrapped steering wheel					•	•	
Four-wheel disc brakes			•	S	S	S	
Full overhead console ⁽²⁾						•	
Automatic temperature control A/C						•	
Chrysler/Infinity Spatial Imaging™ cassette						•	
Traction control						•	
Conventional spare tire						•	
Illuminated visor vanity mirrors with grab handles			•		•	•	
Vehicle theft alarm						•	
Automatic day/night rearview mirror						•	
Remote entry					•	•	
Illuminated entry					•	•	

Available Options

	Intrepid			Intrepid ES		
	B	C	D	K	L	M
Eight-way power driver and front passenger seats					0	0
Vehicle theft alarm					0	P
Front and rear floor mats	0	P	P	S	S	S
Electronic speed control	0	P	P	S	S	S
Power moonroof ⁽³⁾			0		0	0
50/50 split bench seat ⁽⁴⁾	0	0	0	0	0	P
Conventional spare tire						
Power door locks—speed-sensitive ⁽¹⁾	0	P	P	S	S	S
Power deck lid release		0	P	S	S	S
Integrated Child Safety Seat ⁽⁵⁾	0	0	0	0	0	0
ABS/4-wheel disc brakes ⁽⁶⁾	0	0	0	S	S	S
Traction control				0	0	P
Remote/Illuminated Entry Package			0		P	P
Chrysler/Infinity Spatial Imaging™ cassette			0		0	P
Chrysler/Infinity Spatial Imaging™ compact disc player			0		0	0
Automatic temperature control A/C					0	P
California and Massachusetts emissions	0	0	0	0	0	0
Engine block heater	0	0	0	0	0	0
Full overhead console ⁽²⁾		0	0		0	P
Leather Interior Package ⁽⁷⁾					0	0
16" Wheel and Handling Package ⁽⁸⁾		0	0			
Performance Handling Group ⁽⁹⁾					0	0

•=Included in Customer-PreferredSM Packages. 0=Available as a freestanding option.
 S=Standard. P=Available in Customer-PreferredSM Packages.
 (1) Dealer-activated. (2) Not available with 50/50 front bench seats or moonroof. (3) Includes mini overhead console. Not available with Light Driftwood on Intrepid models. (4) Not available with moonroof. (5) Available only with Medium Quartz cloth interior.
 (6) Includes message center with 2_B and 2_C Customer-PreferredSM Packages. (7) Includes leather-with-vinyl seating, leather shift knob and 8-way power driver and front passenger bucket seats. (8) Package includes polycast 16" wheels, 16" touring tires and speed proportional steering. (9) Requires conventional spare tire, traction control and 3.5-liter V6 engine. Includes 16" performance tires and performance suspension.

Intrepid's corrosion-resistant galvanized steel body is treated in a 21-step process that is designed to protect both these already rugged panels and their finish from the ravages of the road and the environment.

Each body is then thoroughly cleaned and submerged in phosphate dip tanks prior to painting to improve adherence. The bodies are then rinsed and electrically charged while submerged in an "E" coat primer solution. After another rinsing, and curing and sealing, bodies are covered with an antichip coating. Lower body sides and hoods receive extra coverage.

Each Intrepid then receives a coat of high-luster paint in one of 11 color choices. Finally, all Intrepids receive an acid rain-resistant protective Clear Coat, providing a gleaming, deep, "wet look" that will last for years.



Intrepid's Interior Colors



(1) Available on base Intrepid only.
 (2) Available on Intrepid ES only.

Due to occasional printing irregularities, the colors shown may vary slightly from actual hues. See your Dodge Dealer for accurate color chips.

Clear Coat finish is standard on every 1995 passenger car built by Chrysler Corporation.

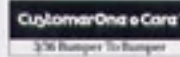
WHAT ABOUT LEASING?

Leasing continues to grow in popularity — last year one out of every five new vehicles delivered was leased rather than purchased or traditionally financed.

Leasing as an alternative to financing provides a number of benefits. There's no down payment, just a security deposit and the first month's lease payment at delivery. Lower monthly payments are realized because you only pay for the time you actually use your vehicle. Since you choose the terms, leasing can also let you drive a new car more often. And you could move up to a higher-priced vehicle with extra options as well.

Your Dodge dealer can show you what a lease tailored to your own specifications can do for you. Please ask about Chrysler's own Gold Key Plans.

Dodge Intrepid is covered by the Customer One Care* plan, including:



A 3-year or 36,000-mile (whichever comes first) Bumper-to-Bumper Limited Warranty, which covers the complete vehicle against defects in factory-supplied materials and workmanship.

(This 3/36 warranty excludes tires, wiper blades, clutch and brake linings, and normal maintenance items.†)



Roadside Assistance for 3 years or 36,000 miles providing 24-hour, 7-day-a-week Emergency Road Service, contacted by a 24-hour nationwide toll-free phone number. Roadside Assistance covers many items not included in the warranty, such as lockout, jump start, out of gas, flat tire repair and towing.‡

A 7-year or 100,000-mile Outer-Panel Rust-Through Limited Warranty, which covers the cost of all parts and labor needed to repair exterior sheet-metal panels perforated by corrosion.

The 3/36 Customer One Care plan stays with the vehicle, and transfers automatically to any subsequent owners at no charge during the warranty period.

*See your dealer for additional details and a copy of this limited warranty.

†Tires and optional cellular phones are covered by their respective manufacturer's warranties.

‡Roadside Assistance services provided by Cross Country Motor Club, Inc. (In California, Cross Country Motor Club of California, Inc.)



Additional peace-of-mind protection for vehicle owners is available through optional Chrysler Service Contracts. These services are available in a variety of time and mileage combinations to meet your particular driving needs.



Chrysler Credit offers a broad range of traditional automotive financing plans and flexible terms for qualified buyers. Many of these plans can be customized to fit your particular budget and lifestyle. Our College Graduate Plans, for example, are especially attractive to those just beginning their careers. Or to make your new vehicle even more affordable, you may want to consider Gold Key Lease and Gold Key Plus short-term financing.



Mopar parts are engineered by Chrysler Corporation for use in your new Dodge Intrepid. When replacement is necessary, be sure to specify Mopar parts. Used by professional automotive technicians worldwide.

MOPAR ACCESSORIES

Here is a partial list of popular Mopar accessories for Intrepid. See your dealer for a complete list. • Car Cover • Adjustable Cargo Tray • Molded Cargo Tray • Six-Disc Compact Disc Changer • Door Edge Guards • Removable Roof Rack with Ski Carrier • Removable Roof Rack with Bike Carrier • Vinyl Hood Cover • Wheel Locks



BUY YOUR CAR PHONE WHERE YOU BUY YOUR CAR

For 1995, Chrysler will be offering a selection of dealer-installed/-supplied cellular phones in several models to enhance the available optional equipment list. OKI® and Chrysler Cellular Systems warrant and service these products. Restrictions apply. Ask your dealer for details and a copy of these limited warranties.



AUTOMOBILITY PROGRAM (formerly P-CAP)

Cash reimbursement is available for qualified adaptive driving devices on the 1995 Dodge Intrepid. Ask your dealer to provide you with more information or call the Automobility Headquarters at 1-800-255-9877.

All product illustrations and specifications are based upon current information at the time of publication approval. Although descriptions are believed correct, complete accuracy cannot be guaranteed. Chrysler Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models. See your dealer for the latest information.

The New Dodge and Mopar are registered trademarks, and Intrepid is a trademark of Chrysler Corporation.

Always wear your seat belts.

Form No. 74-383-9540



8/94 (225M)

Litho in U.S.A.

THE NEW DODGE



Grand Caravan



Caravan



Intrepid



Avenger



Stratus



Neon Sedan



Neon Coupe



Stealth



Viper